

### Coffee subscriptions great for you and the planet!

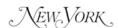
FEATURED IN





VOGUE

WSJ





## THE ONLY SUBSCRIPTION THATS PERSONALIZED BY A EXPLORER BOX

- Start your subscription with five coffees from around the world with different flavor profiles
  - A unique box that lets you compare sampler sized coffees from different regions
    - Perfect if you are getting into coffee!

By doing the tasting it opened me up to new flavors that I didn't expect to enjoy. I'm normally a blonde or a medium roast but I think im opening up to more" - @sblachman

# EXCLUSIVE TASTINGS WITH WORLD BREWER'S CHAMPION

- Mystery explorer kits have coffee names hidden,
   so you can taste without pre-conceptions
- Taste coffee by sniffing, slurping and spitting like
   a coffee pro
  - Popular as gifts and corporate tastings





## PROUDLY AAPI, IMMIGRANT OWNED & WOMAN-LED

- Founded by wife-and-husband duo, Anu Menon & Suyog Mody
- Independent business with no outside investment #supportsmall

Found them after searching for possible coffee subscriptions to start my 'adventure' in the coffee world. Absolutely stunned by the sheer quality and variety of coffees that I could try every single month." - Omar A / Google Business Review

#### We source & roast beans

Keeps the supply chain short and further reduces middlemen

Optimized for the freshest cup Ships within 24 hours from roasting!



### Variety of coffees from around the world

- Over 91 coffees from 26 countries
  - · New coffees every month
- Sourcing specialty from lesser known countries like India, Congo, Myanmar & Vietnam

#### FOR PEOPLE WHO WANT TO KNOW MORE ABOUT COFFEE

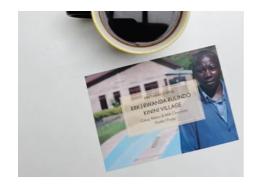
Whether you are curious about knowing a little more about coffee, or want to perfect your home barista skills, we got you covered!



#### Step-by-step coffee brewing guides

In-depth articles with videos, recipes and tips to make coffee with any coffee maker

driftaway.coffee/how-to-make-coffee-at-home/



#### A postcard with every coffee

Making you feel like they were sent from the coffee farm, with the story of the coffee farmer, tasting notes, how we roasted it and our brewing recommendations.

#### THE MOST SUSTAINABLE COFFEE SUBSCRIPTION



### Give back for every purchase

For every pound roasted, 5 cents is donated to the World Coffee

Research



#### Plastic-free packaging

Compostable coffee bags, with compostable labels and postcards made from 100% recycled paper.



### Carbon-neutral operations

We calculate and offset our carbon emissions by supporting the Alto Mayo Protected Forest project in Peru.



## Fair & Transparent Farmer prices

We are committed to paying farmers fairly (above Fair Trade prices), and share the price on our coffee pages.

eq: driftaway.coffee/rrk

## A GREAT GIFT FOR COFFEE DRINKERS



- Personalized to the gift receiver's taste - there's something for everyone!
- Bags with their name on it, for an extraspecial touch

## COMMITTED TO SUPPORTING SMALL FARMERS

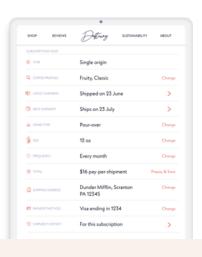


- Sourcing from small farmers around the world
- Unique Farmer feedback program so customers can send coffee feedback to farmers

Received my first DriftAway coffee as a gift. It's a heaven for sustainability geeks — consider compostable coffee bags. It's a joy for coffee lovers, it's a dream for any coffee company to present so many different farmers, work with them directly and share their stories. From philosophy to concept, from caring for the earth to fair pay labor — no better coffee company exists yet so far, to my humble opinion. - Lilia V / Google Business Review

## EASY SUBSCRIPTION MANAGEMENT

- Rate all coffees to further personalize future deliveries
- Seamlessly change your deliveries, skip or request a specific coffee
  - Reminder emails before every shipment so there's no surprise!



## CUSTOMIZABLE SUBSCRIPTIONS

- Five sizes ranging from 8 oz to 5 lbs
- Whole bean or ground for 6 brewers
  - Prices start at \$14.40 incl. shipping
- Save 10% when you buy a 12 month subscription



### DECAF & COLD BREW SUBSCRIPTIONS

The easiest way to make delicious cold brew

- Just need to add water and steep!
- The only personalized cold brew subscription new cold brew blends every month

#### TINY COFFEE REELS

We have been having fun on Instagram with our tiny coffee brewing reels, with over 1 million plays!





#### CONTACT

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